

ATTACHMENT 12
TO FORM 1023 APPLICATION

A TALL ORDER INCORPORATED

428 West 300 South, Salt Lake City, Utah 84101-1100

Employer Identification Number: 83-3565545

Relating to Part VIII, Line 4a.

Description of Fund Raising Program

A Tall Order Foundation will maintain an in-house development team that will comply with best practices for nonprofit development. In an effort to sustain our mission, we plan a robust strategy for ensuring sufficient resources to execute the mission we have set forth with integrity. This fundraising strategy includes the following methodologies:

Email Solicitations:

We will be utilizing internet solicitation methods, including but not limited to email, social media contacts and other mediums. Our organization will provide an email newsletters that includes encouragement for individuals to donate to our organizational sustainability.

Personal Solicitations:

Organizational personnel will participate in individual donor solicitations and personal engagements for the purpose of securing donors for our programmatic priorities.

Foundation Grant Solicitations

We will maintain a development program that consists of researching, identifying, and applying for foundation grant support, including family foundations, private foundations, corporate foundations, and others. We have no current arrangement for this method at this time.

Accept donations on your website:

Our organization intends to maintain a fully functional website, including a portal wherein donors can contribute. The payments will be processed by a money transfer service (PayPal, Wepay, Google Wallet etc.) and will be directed to the corporation's bank account.

Government Grant Solicitations

In an effort to maintain mission work, we will pursue grants with which we are well matched from municipal, state, and federal government sources as appropriate.

Mail Solicitations:

Our organization will send out intermittent mailings in order to update donors and stakeholders of our progress, while encouraging renewed investment in our program.

Other:

Our organization may work with other interested organizations within the State of Utah of the other 49 States in the United States who are interested in our low-income housing and educational programs. We may offer these consulting and proprietary products (software, forms, teaching materials, branding or facility names etc.) for a fee to help support our programs.